



Job Description:

Marketing & Communication Specialist Intern

Organization: Located in Vicksburg, Mississippi, ERDCWERX (EWX) is an innovation hub established through a partnership intermediary agreement (PIA) between DEFENSEWERX and the U.S. Army Engineer Research & Development Center (ERDC) to increase collaboration and innovation in order to solve the most difficult warfighter problems. EWX has tools to empower small businesses, entrepreneurs, and academia to identify new partnerships for innovation and commercialization in military engineering, environmental quality and inspections, civil works and water resources, geospatial research and engineering, and engineered resilient systems.

Responsibilities:

- Assist in developing and implementing marketing, business development, and public relations plans
- Assist in coordinating various marketing methods including direct mail, print ads, networking, internet, social media, and developing new methods of marketing
- Provide clerical support and complete special projects as needed and other duties assigned

Requirements:

- MUST BE A U.S. CITIZEN
- Studying Marketing, Public Relations, Communications or similar subjects at a local accredited institution
- Current GPA of 3.0 or above
- Strong technical and organizational skills in addition to excellent written and verbal communication skills in a professional environment
- A high level of professionalism, integrity, accuracy, dependability, enthusiasm, and confidentiality
- Proficient in Microsoft Office applications (Excel, Word, and PowerPoint)
- Experience in professional social media, web design, photography, video production, and graphic design
- Available to work in EWX office between the hours of 8:30 a.m. and 3:30 p.m. Monday through Friday
- Position requires a minimum of 10 hours and a maximum of 20 hours per week

Benefits:

- Receive professional development opportunities from the Marketing Manager
- Engage in employee events, such as team building
- Build resume and explore career options
- Apply skills and knowledge to the workplace
- Upon successful completion of internship, will be provided with letter of recommendation
- Many helpful networking opportunities
- Opportunity for follow-on internship based on performance

Rate of Pay: \$10-\$13 per hour depending on experience and year in school

To apply, complete the application available at

<https://erdcwerx.wufoo.com/forms/erdcwerx-intern-application/> by Friday, April 17, 2020.