



Job Description:

Market Research Intern

Organization: Located in Vicksburg, Mississippi, ERDCWERX (EWX) is an innovation hub established through a partnership intermediary agreement (PIA) between DEFENSEWERX and the U.S. Army Engineer Research & Development Center (ERDC) to increase collaboration and innovation in order to solve the most difficult warfighter problems. EWX has tools to empower small businesses, entrepreneurs, and academia to identify new partnerships for innovation and commercialization in military engineering, environmental quality and inspections, civil works and water resources, geospatial research and engineering, and engineered resilient systems.

Responsibilities:

- Collect, analyze, and summarize data efficiently and compellingly
- Access sources of qualitative and quantitative data that inform EWX strategy and tactics in support of its growing partnership with ERDC
- Support the expansion of contact lists from industry and academia for use in direct promotion of specific opportunities at ERDC
- Utilize CRM and innovation management software programs accessible at EWX
- Assist in gathering intel regarding project opportunities, IP/patents, innovators, organizations, tech trends, and other items of interest
- Collaborate with EWX and ERDC marketing/communications staff to collect and utilize information in support of messaging campaigns, event planning, etc.
- Provide clerical support and complete special projects as needed and other duties assigned

Requirements:

- MUST BE A U.S. CITIZEN
- Currently enrolled in Economics, Management, Economic Development, Computer/Data Science, Public Policy, Marketing/Communications, Entrepreneurship, or similar subjects at an accredited institution
- Current GPA of 3.0 or above
- Strong technical and organizational skills plus excellent written/verbal communication skills
- High level of professionalism, confidentiality, integrity, accuracy, dependability, enthusiasm
- Proficient in Microsoft Office applications (Excel, Word, and PowerPoint)
- Experience with census and other data sources preferred
- Available to work in EWX office between the hours of 8:30 am and 5:00 pm Monday through Friday
- Position requires a minimum of 12 hours and a maximum of 20 hours per week

Benefits:

- Receive professional development opportunity
- Engage in employee events, team building, and networking opportunities
- Build resume and explore career options
- Apply skills and knowledge to the workplace
- Upon successful completion of internship, will be provided with letter of recommendation
- Potential for follow-on internship or employment based on performance

Rate of Pay: \$10-\$13 per hour depending on experience and year in school

To apply, complete the application available at

<https://erdowerx.wufoo.com/forms/erdowerx-intern-application/> by Friday, April 17, 2020.