



Job Description:

Market Research Specialist Intern

Organization: ERDCWERX, an innovation hub of DEFENSEWERX located in Vicksburg, Mississippi, provides a streamlined path to collaboration and contracting with the U.S. Army Engineer Research and Development Center (ERDC). ERDC helps solve the Nation's most challenging problems in civil and military engineering, geospatial sciences, water resources, and environmental sciences for the Army, Department of Defense, civilian agencies, and our Nation's public good.

Responsibilities:

- Collect, analyze, and summarize data efficiently and compellingly
- Identify trends in data that informs ERDCWERX strategy and tactics
- Support the expansion of contact lists from industry and academia for use in direct promotion of specific opportunities at ERDC
- Assist in gathering intel regarding project opportunities, IP/patents, innovators, organizations, tech trends, and other items of interest
- Collaborate with ERDCWERX and ERDC marketing/communications staff to collect and utilize information in support of messaging campaigns, event planning, etc.
- Provide clerical support as needed
- Complete special projects as needed and other duties assigned
- Reports to Innovation Project Managers

Requirements:

- MUST BE A U.S. CITIZEN
- Currently enrolled in Economics, Business Management, Economic Development, Computer/Data Science, Public Policy, Marketing/Communications or similar subjects at an accredited institution
- Current GPA of 3.0 or above
- Strong technical & organizational skills and excellent written & verbal communication skills
- A high level of professionalism, confidentiality, integrity, accuracy, dependability, and enthusiasm
- Proficient in Microsoft Office applications (Excel, Word, and PowerPoint)
- Experience with census and other data sources preferred
- Provide three references (personal or professional) upon request

Time Commitment:

- Available to work in ERDCWERX office between the hours of 8:30 am - 5:00 pm Monday - Friday
- Position requires a minimum of 15 hours and a maximum of 20 hours per week

Benefits:

- Fulfill college/university internship requirements
- Receive professional development and networking opportunities
- Engage in employee events, such as team building exercises
- Build resume and explore career options
- Apply skills and knowledge to the workplace
- Receive letter of recommendation upon successful completion of internship
- Create opportunity for follow-on internship based on performance

Rate of Pay: \$14 per hour